

BENOY JOSEPH

Product Designer

PORTFOLIO

benoyjoseph.com

SKILLS

- User Research
- UX Strategy
- Design Systems
- Accessibility
- User-Centred Design Thinking
- Product Evaluation
- Wireframing
- Prototyping
- Cross-functional Collaboration
- Requirement Gathering
- Leadership and Mentorship

SOFTWARE SKILLS

- Figma
- Photoshop
- Illustrator
- After Effects
- Balsamiq
- Axure RP

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Al Nahda 2, Dubai

BIO

Accomplished Product Designer with 8 years of experience in creating seamless digital experiences that prioritize user needs and drive business success. My journey in the field of UX design began with a deep fascination for understanding user behavior, which has since evolved into a commitment to crafting impactful and user-centric designs.

I specialize in leading user-centered design initiatives for B2B and B2C software solutions, tailored to streamline operations and enhance efficiency for a diverse range of clients. Collaborating closely with cross-functional teams, I've consistently delivered cohesive user experiences that align with business objectives.

EXPERIENCE

UX-UI Designer | Freelancer

Sep 2023 to Present

Collaborated on diverse projects, including a fintech payment app and an e-learning portal. Specialized in creating user-centric designs, conducting research, wireframing, and prototyping to deliver intuitive and functional digital experiences.

Senior UX UI Designer | Dream Orbit

Jan 2020 to Sep 2023

Led user-centered design initiatives for a suite of B2B software solutions tailored to streamline operations and enhance efficiency for enterprise clients. Collaborated with cross-functional teams to deliver cohesive user experiences that aligned with business goals.

Senior UX UI Designer | Agrainz

Sep 2018 to Oct 2019

My work entailed creating coherent effective designs by collaborating with developers and the creative team. Every design would go through research to ensure a visual and creative authenticity.

Familiar Tools

- Agile
- Kanban
- Card Sorting
- White Boarding
- Design Thinking
- Job to be done

Familiar Platforms

- Angular Js
- React Js
- Android
- iOS
- Fluent UI
- Tableue
- Power BI

UX UI Designer | Terrific Minds

May 2017 to Sep 2018

I collaborated with Agile/Scrum Product teams to define website aesthetics through wireframes, screen flows, and prototypes. My UX experience spans B2B, B2C, and B2B2C portals. I designed wireframes, negotiated ideas' representation, conducted usability tests, and crafted compelling design concepts using Adobe XD and Balsamiq Mockups.

Visual Designer | JK Ads

Jun 2015 to Mar 2017

Conceptualized and executed compelling visual designs for a wide range of advertising campaigns, effectively conveying brand messages to target audiences.

Education

UX UI Designing | Self Directed Learning

2015 to 2016

Digital Visual Media | image

2013 to 2015

NCERT | GMB HSS

2011 to 2012

SCERT | DVMNNM HSS

2005 to 2010